

Contact:
Mike Reilly
fama PR
617.758.4154
impress@famapr.com

FOR IMMEDIATE RELEASE

Impress Project I.App Helps Huntsman Synchronize Daily Maintenance Activities

Newton, MA -- June 23, 2004 - *Impress Software* announced successful completion of Project I.App™ implementation at Huntsman (Rozenburg, the Netherlands), a global chemical company. The application enables streamlined data synchronization between Primavera project scheduling software and SAP Plant Maintenance (PM) application. The result is better visibility and control over thousands of activities carried out by employees and contractors involved in daily plant maintenance.

Project I.App™ is a pre-packaged, out-of-the-box Integration Application that links SAP® with major project scheduling and management products, such as Primavera and Microsoft Project. Project I.App integrates the business processes of project and maintenance planning and enterprise resource planning (ERP) that would otherwise run independently of each other. Ensuring data is consistent across all systems at all times, Project I.App eliminates the need for duplicate data entry and the risk of mismatched schedules and resources. Project I.App is a SAP certified application, jointly developed by SAP and Impress and supported through SAP OSS.

One of the challenges facing Huntsman's plant maintenance operations is the constant flow of new maintenance requests, which are entered as work orders into SAP. Using Project I.App, these requests are now transferred into the Primavera scheduling system in 30-minute intervals, enabling schedulers to prioritize work requests and identify opportunities for more efficient resource allocation based on the most current information.

Similarly, updated work order information is transferred back from Primavera to SAP PM. This information serves as a knowledge base that helps planners reduce scheduling and processing time for similar work orders in the future.

"Streamlining of all information systems used by the maintenance organization and adapting them to the current organization and processes is part of an overall efficiency improvement project with an objective of reducing 10% of maintenance operations costs. Having a centralized maintenance planning tool with robust interface to SAP PM to schedule our internal personnel as well as contractors is a key element in achieving the anticipated savings in maintenance operations", said Roland la Rivière, maintenance area team leader for Huntsman. "Within a very short implementation timeframe, Impress delivered a solid integration solution, which plays a vital role in our new daily maintenance processes."

"The ability to streamline the scheduling process and optimize resource allocation has become very important for maintenance-intensive organizations. These companies are looking for immediate answers to specific pain points, with rapid implementation, fast ROI, and low TCO," said Omri Dotan, President and CSO for Impress Software. "Huntsman joins leading chemical manufacturers, including companies such as Agrium, Bayer, DuPont, Invista, and Lubrizol, which are realizing the benefits of implementing a pre-packaged integration solution to streamline maintenance operations processes."

About Huntsman

The world's most significant and essential industries rely on Huntsman businesses to manufacture basic products for a variety of end-use applications. Originally known for pioneering innovations in packaging, and later, rapid and integrated growth in petrochemicals, Huntsman-

held companies have more than 15,000 employees, operations in 30 countries, and annual revenues of approximately \$9.5 billion.

For more information, visit www.huntsman.com.

About Impress Software

Impress Software is a leading provider of packaged integration applications (I.Apps™) that enable quick and cost-effective deployment of streamlined business processes across multiple enterprise systems. Impress I.Apps™ are ready-made combinations of pre-defined integration elements. Coupled with tools that enable flexible implementation of custom and specific integration scenarios, Impress I.Apps allow integration to be completed at a fraction of the time and cost compared to traditional EAI development platforms. Impress customers include global leaders such as Bayer, Dupont, Halliburton, Nebraska Public Power District, Ontario Power Generation, Valero, and Total.

I.App is a registered trademark of Impress Software. Primavera is a registered trademark of Primavera Systems, Inc. SAP, mySAP, and all other SAP product and service names mentioned herein are trademarks or registered trademarks of SAP AG in Germany and several other countries. All other trademarks are the property of their respective owners.